



# Convergence

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## ► News:

- Peter S. Reed, PhD, MPH, Named CHI President & CEO



**Center for Health  
Improvement**

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## CHI Names Peter S. Reed President & CEO

Peter S. Reed, PhD, MPH, has been named President and Chief Executive Officer of the Center for Health Improvement, based in Sacramento, California.

“Peter Reed is one of the up and coming, bright young health and health care scholar-administrators who are making quite a name for themselves in the country,” said Gordon H. DeFriese, chairman of the board of directors of the Center for Health Improvement (CHI). “In addition to his work as a researcher in the fields of health promotion and disease prevention, he has led a large division of one of the nation’s most important voluntary organizations, the Alzheimer’s Association, with distinction. His academic background, analytical skills, and high-level organizational management experience in the nonprofit sector are credentials we believe make him an outstanding choice to lead CHI into the future.

“The board of directors of the Center for Health Improvement is thrilled that we have been able to attract to our organization a person with his capabilities, experience, and vision for what an organization like ours can contribute to the nation’s health agenda in the years ahead.”

Dr. Reed comes to CHI from the national office of the Alzheimer’s Association, where in his role as Senior Director of Programs he led a staff of nearly 50 in developing, implementing, and evaluating innovative programs for use by the Association’s nationwide network of 77 chapters and 300 offices. He was the principal investigator on three federally funded projects, including the Brain Health Initiative for the Centers for Disease Control and Prevention. He also served as spokesperson for the Association, and has appeared on NBC, ABC, and CNN. He joined the Association in January 2004, after working in research in dementia and aging with the Cecil G. Sheps Center for Health Services Research of the University of North Carolina at Chapel Hill’s Center on Minority Aging. “The expertise and commitment of the staff is what drew me to CHI,” Dr. Reed said. “I’m excited about sustaining our important work on health policy and improving quality of care at the community level and the opportunities we’ll have to increase our efforts to enhance health outcomes across the life course.”

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A Fellow at the University of North Carolina Institute on Aging, Dr. Reed earned his doctoral and master's of public health degrees in the Department of Health Behavior and Health Education at the University of North Carolina. He is author and co-author of more than 45 peer-reviewed and invited articles, book chapters, and monographs.

Dr. Reed will assume his new role as CHI's President and CEO on January 20, 2009, replacing Karen K. Shore, PhD, who has served as Interim President and CEO since June 1, 2008. Dr. Shore will continue to serve CHI as a director of many of the Center's ongoing projects.

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*About the Center for Health Improvement*

The Center for Health Improvement is a national, independent, nonprofit health policy and technical assistance organization dedicated to improving population health and encouraging healthy behaviors. Since its inception in 1995, CHI has used evidence-based research to help public, private, and nonprofit organizations strengthen their capacity to improve the quality and value of health care and enhance public health at the community level. CHI is located in midtown Sacramento close to California's Capitol.

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