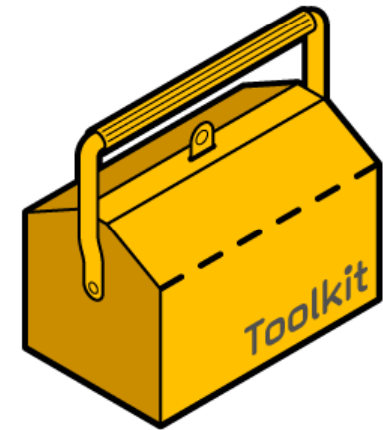




Center for  
Health  
Improvement

# What's in Your Toolkit?

Karen Shore  
Center for Health Improvement



Juneau, Alaska  
August 13, 2009

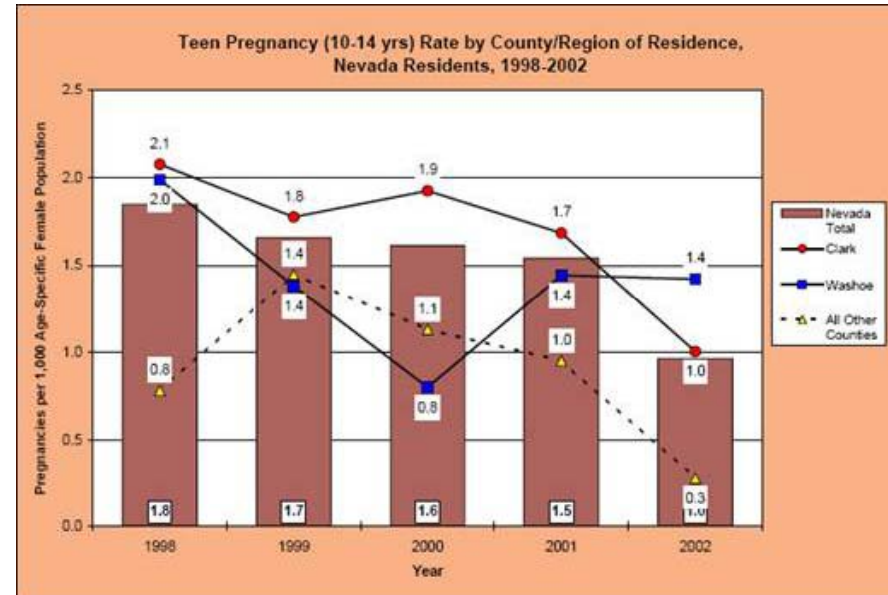
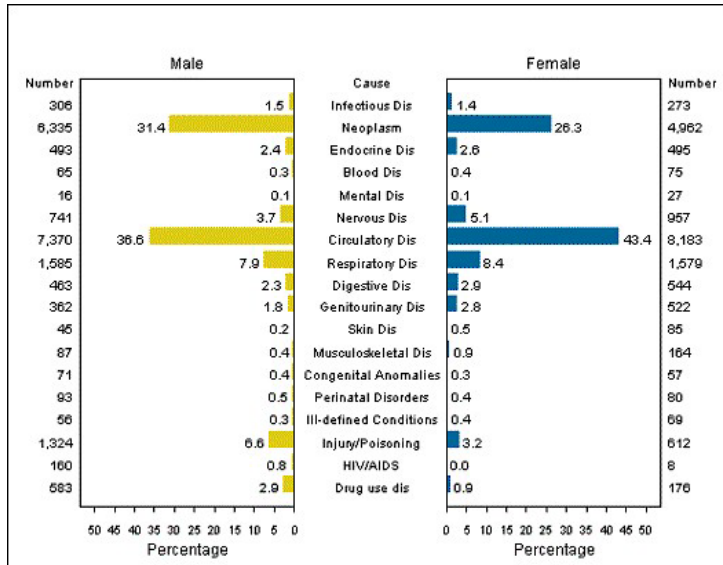
# Coalition building

- Collaborative Leadership: Introduction, Overview, and Resources – How to write a case study
- Community toolbox – <http://ctb.ku.edu/en/>
  - Recognizing allies
  - Engaging opponents
  - Building and sustaining commitment checklist



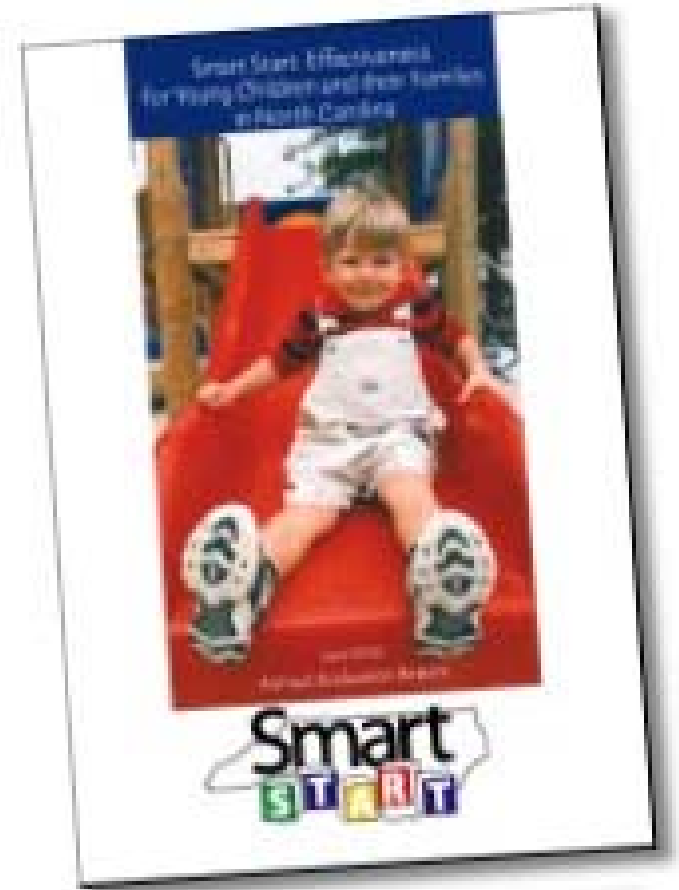
# Data

- Web resources – Health data and statistics



# Evaluation

- Evaluation checklist
- Model for evaluating a community program
- Basic questions to keep in mind while thinking about evaluation



# Getting the message out

- Community toolbox
  - Using personal testimony – examples
  - Writing letters to the editor – examples
  - Writing letters to elected officials – examples
  - Writing letters to potential participants – why
  - Writing letters to potential participants – examples
  - Preparing press releases – why
  - Preparing press releases – examples
  - Creating fact sheets – why
  - Creating fact sheets – examples

# Leadership

- Community toolbox – Learning how to be a community leader checklist



# Navigating the policy process

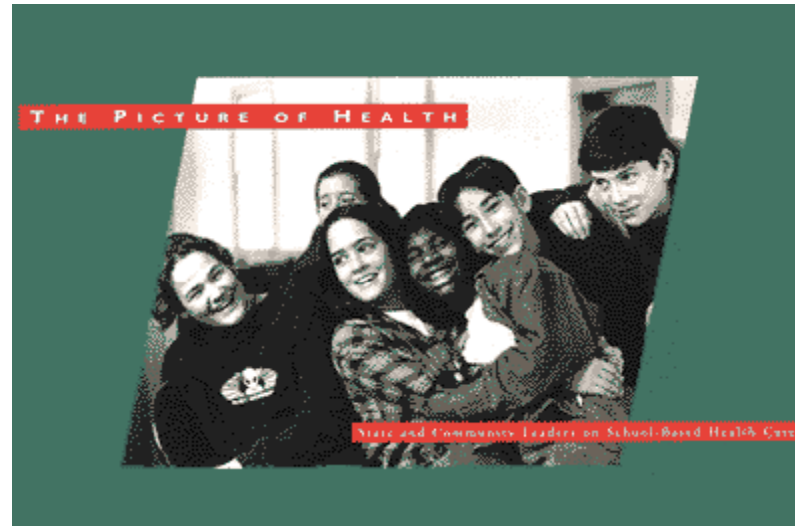
- Make a difference for your cause
- Community toolbox – Developing and maintaining ongoing relationships

# Power of Policy

- Community toolbox
  - Changing policies checklist
  - Influencing policy development – example of Colorado cross-disability coalition
  - Criteria for choosing promising practices and community interventions
  - Links of databases of best practices
  - Use promising practices

# Policy – Schools

- Community toolbox – Changing policies in schools checklist



# Policy – Worksites

- Community toolbox – Promoting community friendly policies in business and government checklist



# Relationship between where you live and health

- Unnatural Causes – policy guide



# Strategic planning

- Community toolbox – An overview of strategic planning: Example



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"My team has created a very innovative solution, but we're still looking for a problem to go with it."

# Summary

- The Community Toolbox is a tremendous resource.
- Review your toolkit to see if there is an example of what you need. If not, check with colleagues or online.
- Use the right tool for the job!



# Questions?

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**916-930-9220**