

PROMOTING SOUND POLICIES & HEALTHY COMMUNITIES

CHI focuses on systems change to prevent disease and promote health throughout the lifespan, specializing in:

- Children's Health
- Infectious Disease Prevention
- Worksite Wellness
- Health Care Quality
- Chronic Disease Management
- Healthy Aging

KEY REPRESENTATIVES

Peter S. Reed, PhD, MPH
Center for Health Improvement
President & CEO

Lester Breslow, MD, MPH
UCLA School of Public Health
Founding CHI Board Member

Gordon DeFriese, PhD
University of North Carolina at
Chapel Hill
Chair, CHI Board of Directors

Center for Health Improvement

Promoting Sound Policies
& Healthy Communities



Center for
Health
Improvement

1330 21st Street, Ste. 100
Sacramento, CA 95811
916.930.9200
www.chipolicy.org



Center for
Health
Improvement



WHO WE ARE

The Center for Health Improvement is a national, independent nonprofit organization dedicated to improving population health and encouraging healthy behaviors.

WHAT WE DO

CHI provides comprehensive support to help public and private organizations across the country effect lasting change in their efforts to prevent disease and promote health. We don't just concentrate on a single strategy, condition, or life stage. Instead, we focus our efforts across the entire lifespan—from Healthy Children to Healthy Worksites to Healthy Seniors—supporting health promotion, disease prevention, health care quality, and chronic disease management.

OUR APPROACH

CHI emphasizes primary and secondary prevention and community-based health promotion to attack the underlying causes of America's increasingly unhealthy population. We employ a systems approach, using evidence-based analyses to translate knowledge gained through research into policies and practice, supporting community-based programs that target change at multiple levels, and crafting broad awareness-raising strategies. Our support involves four interrelated activities to make campaigns successful:

- Applying Research
- Analyzing Health Policy & Training Advocates
- Supporting Community Programs
- Generating Awareness



CHI consistently displays a strong ability to think innovatively—to be nimble and reactive to multiple demands and requests.

—Michael Painter, JD, MD
Senior Program Officer
Robert Wood Johnson Foundation

OUR SERVICES

Applied Research & Analysis

- To help decision-makers develop strategies and set priorities, we perform formative research that informs new directions
- To evaluate program effectiveness, we coordinate quantitative and qualitative measurement through stakeholder surveys, focus groups, and interviews
- To assess consumer perspectives on health and health care services, we conduct large-scale public-opinion surveys

Program Support & Technical Assistance

- To help organizations develop, improve, and sustain their community programs, we provide consulting, training, and facilitation services
- To translate research and facilitate peer-to-peer exchange in targeted communities, we build and maintain vibrant learning networks
- To help organizations achieve quality, efficiency, and effectiveness in their health promotion and disease prevention interventions, we plan, implement, and evaluate programs



Policy Analysis & Advocacy Training

- To educate policy-makers and policy-shapers, and encourage dialogue about policies that could lead to better health, we analyze scientific research and examine innovative community practices
- To examine important health issues and promote evidence-based solutions, we facilitate statewide and regional collaboratives and forums
- To effect policy change and encourage sensible regulations that influence community health, we work to empower community and state-level advocates

BACKGROUND

Established in 1995 by The California Wellness Foundation, CHI initially served as a public policy and education center for California. Today, CHI has built a national reputation for working in partnership with government, businesses, advocacy and community organizations, philanthropic foundations, and educators to promote health and prevent disease across the country. CHI is directed by a seven-member board of nationally and internationally recognized experts and leaders in the fields of health promotion and disease prevention.



**Center for
Health
Improvement**

916.930.9200

www.chipolicy.org